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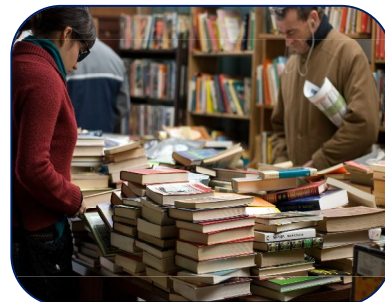
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## NEWS PAPER READING HABIT OF POST GRADUATE STUDENTS OF UNIVERSITY OF MYSORE: A CASE STUDY

**Dr. Dattatraya T. Kalbande**

**Librarian, J. Watumull Sadhubella Girls College, Ulhasnagar.**

**Dist: Thane, Maharashtra.**



### **Abstract:**

*Perusing the paper is a standout amongst the most widely recognized propensities which have been created among the educated individuals around the world. The Newspaper constantly assumed a noteworthy job in illuminating and teaching the perusers about their environment. The present examination investigates the paper perusing propensity for postgraduate understudies of the University of Mysore.*

**Keywords:** Reading Habit, Newspaper, e- newspaper, University of Mysore.

### **INTRODUCTION:**

Paper can be considered as storage facility of learning. It gives data about different parts of everyday life, regardless of whether it tends to be from legislative issues or new development in science, agribusiness to diversion. Papers are of various organizations, for example, print and electronic, further arranged as day by day, evening, week by week and so on relying upon the distributing periodicity.

### **Importance of reading newspaper**

- ♣ The essential advantage of perusing paper is, it keeps us mindful with late happenings of everywhere throughout the world and effortlessly accessible into the range of a huge number of individuals consistently.
- ♣ Newspapers are the best wellspring of learning identified with your area, your locale or state. It gives you a definitive thought of occasions occurring close you.
- ♣ Newspapers are the valuable to enhance to one's order over dialect, your vocabulary, your articulation, perusing speed. Naturally the vocabulary gets enhanced and the dialect ends up more extravagant, familiar and more expressive.
- ♣ The significance of paper perusing has expanded hugely among understudies since propensity for perusing Newspaper day by day helps for focused exams like UPSC, Bank PO, PDO thus numerous different exams.
- ♣ Newspaper likewise assumes an imperative job being developed of culture, science and expressions, alongside innovation and trade.

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**Findings:**

- ♣ University of Mysore has more than 5000 PG understudies, for this examination we have overviewed 300 PG understudies. The examination uncovers that out of 300 understudies every one of them have the propensity for perusing paper.
- ♣ Even however we are in the computerized period, PG understudies who are under review want to peruse paper in print design.
- ♣ Higher percent of the respondents under this examination has referenced that they like to peruse paper in library.
- ♣ Majority of the understudies invest short of what one hour energy for perusing paper.
- ♣ Majority of the understudies like to peruse paper in nearby dialect i.e. in Kannada.
- ♣ Prajavani in Kannada paper and The Hindu in the English paper were the inclination of PG understudies.
- ♣ Majority of the understudies like to peruse the Local/Domestic news segment in the Newspaper.
- ♣ Greater part of the respondents opined that they read Newspapers to enhance general learning.
- ♣ Majority of the respondents opined that the "Data got from different sources" like TV and other internet based life was the obstruction in perusing Newspaper in the University library.

**Suggestion:**

- ♣ University library ought to give satisfactory number of paper and encourage the administration.
- ♣ A sense needs to create to peruse English paper.

**Conclusion:**

This examination plainly demonstrates that greater part of the post graduate understudies are having propensity for perusing paper and they are spending day by day short of what one hour on a normal for paper. Lion's share of the understudies get a kick out of the chance to peruse Newspaper for neighborhood/residential and national news to enhance their general learning. The significant motivation to be considered as boundaries for perusing Newspaper is they got data from different sources like TV, radio and informal organizations.

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